



# The Flaman Link



## WHAT'S in the Box?

Flaman Nisku teamed up with The Bear, an Edmonton Radio station, for a larger than life contest! The contest is all finished up now, with over \$50,000 given away!!

### What do you think was in the box?

#### WEEK 1 CLUES:

Food – Eat Fresh – Oink – Cheesy Italian – Half

#### WEEK 2 CLUES:

OJ Simpson – Not clean – Biggest – Rhymes with Jello – Not a Pair

#### WEEK 3 CLUES:

TV and Movie Stars – Canadian – Mobile Homes – Signatures – A spot at west end casino

#### WEEK 4 CLUES:

Motorized – Very New – Cycleworks Motorsports – Jolly Giant

#### WEEK 5 CLUES:

From Trees – Moves Easily – Lemon/Lime – Reptile – Toy

Answers on the back

## Upcoming Events



July 21-23 Saskatoon

EDITION 12 – SUMMER 2015

**FLAMAN**  
Group of Companies

## What is in store for Flaman in 2015?

*What is in store for Flaman in 2015? We know the price of oil was down. The weather has not been what we expected. What do we do?*

*We have been keeping a strong eye on the 2015 year. We have focused more on each customer better than ever before. We have had better communication with each other, better regulations and better safety procedures. Our staff and company have stood up and looked ahead to improve. We are strong together and remember that we are one team.*

*I have been talking to quite a few employees in all the provinces and realize the similarities within ourselves. "Our staff is proud to work at Flaman". "Our Flaman name is just getting stronger and stronger". "It is just a fun place to work". "I love it here". These are quite amazing quotes from our staff in different provinces, saying the same thing.*

*Frank was asking about our company newsletter and he wanted me to add this in for you. He said that in tough times, all you have to do is give it your best everyday and then get a good night rest and everything will work out. He says he has been doing this since 1959 and he hasn't been proven wrong yet.*

*One thing you can say is, with the powerful force of positive attitude, it shows the way for others to follow. So when I look at our staff and management with their positive attitudes, I know where we are going. Let's keep it going and make this a great year at work and home.*

**Thanks to every employee in Flaman for making our company better every day.**

– Rocky Amson

On June 25, the Rotary Club of Edmonton presented Frank Flaman with an Honorary Paul Harris Fellowship Award.

**Congratulations Frank!**



## Fairy Tale Find

There are 5 hidden Disney characters in this newsletter. Find them and email their names to [pam.schaan@flaman.com](mailto:pam.schaan@flaman.com) and be entered to win 1 of 5 \$10 Tim Cards!

Email your name, store, and the names of the 5 characters. All correct answers received by 12:00 Midnight CT August 14, 2015 will be entered into a draw. Winners will be contacted and shortly after the prize will be sent out.

# Summer 2015



**FLAMAN staff enjoying the sun at Weiss-Johnson Golf Classic.**

Flaman donated \$10,000.00 to the Edmonton Down Syndrome Society



**Nisku's very own Jeff Friesen competed in Edmonton's Coronation Triathlon.**

Here he is next to the Flaman sponsored trailer. Congrats Jeff on finishing the race!



**Shared Garden in Saskatoon**

FLAMAN staff planting their garden



**Burlington Lifestyle Home Show!**



**The Alberta Ag team at OPI in Calgary for training.**



**Yorkton Spring Expo**





Mark Gibbons, Flaman Nisku, was featured in the Edmonton Journal speaking about the lasted Foundation trip to Guatemala.



FLAMAN FOUNDATION VOLUNTEERS TAKE A BREAK WHILE HELPING BUILD A VILLAGE COOPERATIVE AT SANTIAGO PANABAJ, GUATEMALA.

## Foundation Trip

PANAJACHEL, Guatemala

*"It was an honour to be part of the team this year myself! I would encourage more to go and experience this first hand like we did!"*

*– Mark Gibbons*

PANAJACHEL, Guatemala — We're speeding to work across Lake Atitlan, the deepest lake in Central America.

Our destination is the village of Panabaj, located on the outskirts of Santiago Atitlan, a city of about 35,000 people. Our mission is to fulfil Frank Flaman's dream.

Raised on the family farm in Southey, Sask., Frank, turned vision and hard work into a company that is recognized nationally as a top supplier of agricultural machinery, fitness equipment and trailers.

Ten years ago, Frank created the Flaman Foundation, which donates \$1 million or more annually to charities. Funds come from his share of company profits and donations and are split equally between local charities and overseas aid organizations.

"Dad's dream is to eradicate world poverty," said Crystal, as we bounced across the massive lake formed by a volcano 84,000 years ago. "But he knows it's important to make a difference in one place at a time. Change happens, he says, by planting roots and working with a community."

We stepped ashore and our group of 13 volunteers walked a kilometre to Panabaj, where Flaman's volunteers have been helping for a decade. We soon had shovels and picks in our hands and began digging land to bring it to grade for a car park.

Mayor Juan Rimerez has envisioned a cooperative that would include a school; after-school program classes; community education and a tourism centre store where guides could be hired.

"I'd seen photos taken by previous groups and when I received an email this year asking if I was interested in volunteering, I replied with a huge 'YES'," said Mark Gibbons, who works at Flaman's Nisku flagship store.

My aching back got a break when I went to a corrugated-iron roofed, cement-block-built village on the far side of Santiago. There, Warren Kowalchuk, a fellow volunteer gave a few tips to locals building a cooking stove.

"Such stoves are life-changing," said Crystal. "Women no longer have to stoop over cooking on wood fires for hours and they help prevent one in five children dying from respiratory problems caused by smoke inhalation."

And every day a crowd of children gathered at Panabaj to watch our crew work.

"I was surprised when I showed kids pictures of snowy Canada and they asked to see more of Guatemala," said Curt Nordin, a Flaman IT manager in Yorkton, Sask., who brought two used computers for the school. "It was a novelty for them to see pictures of their own country."



KATE FLAMAN, A LOCAL YOUNGSTER AND PAVEL MADACKY PUSH TREE ROOTS OUT OF THE WAY WHILE HELPING BUILD A VILLAGE COOPERATIVE IN SANTIAGO PANABAJ, QUATEMALA.

Here are some local donations the Frank Flaman Foundation has made recently!



On behalf of Teen Challenge Saskatoon, JP Rousseaux accepted a \$10,000 fitness equipment donation to their men's and women's facilities in the area.



"Thank you to the Flaman Foundation for helping the homeless in Saskatoon. We would not be able to do the work we do without the generous support of our donors!"

- The Lighthouse, Saskatoon

For the full, unedited article see:

[www.edmontonjournal.com/news/edmonton/Lees+Working+toward+dream+Guatemala/11005879/story.html](http://www.edmontonjournal.com/news/edmonton/Lees+Working+toward+dream+Guatemala/11005879/story.html)



## SHOUTOUT edmonton

*Yellowhead's own Jeff Schwabe was featured in "Shoutout Edmonton" a social media group formed to thank and acknowledge kind acts.*

Today my 8 month old puppy managed to escape from the yard while I went grocery shopping. I received a call (my phone number is on her tag) from a very nice guy named Jeff from Flaman Fitness – he stopped and not only put my pup back in the yard, but he secured the spot she managed to get out of so it wouldn't happen again. And then he took the time to call me and let me know!

*Thanks again Jeff!*

## Canada's Farm Progress Show



**Flaman team members traveled to Regina in June for Canada's Farm Progress show – Here is a few facts about the show:**

1. This highly successful even attracted 41,897 attendees this year, slightly up from the 2014 show.
2. The International Business Centre is a key part of Canada's Farm Progress Show and they reported it attracted visitors from 49 countries. New countries at our show this year were Estonia, Brazil, Philippines and Panama. The
3. With almost 2 million square feet of exhibit space, farm show hosted 720 exhibitors

show also had a strong presence from Australia, China, Russia, Ukraine, Kazakhstan, South Africa, and United States.

## Flaman is made up of Award Winning Teams!



***Congratulations Flaman on being Top 5 finalist for this year's SABEX award for Marketing through the Greater Saskatoon Chamber of Commerce!***



REPRESENTATIVES ACCEPTING THE FINALIST AWARD



Mike Logan from our Richmond, BC store had a customer share a letter talking about her great experience with salesman Kevin Jackel. Always nice to hear from satisfied customers

*Good Morning, Mike...*

*I just wanted to drop a quick note to say how impressed I am with the customer service provided by one of your representatives Kevin Jackel.*

*Back in March, my husband and I bought a Nautilus E614 elliptical to replace an older elliptical that I'd had for quite a few years that had broken down... and quite frankly, was not up to par as far as features I would want today. I have to say that Kevin was very knowledgeable, very attentive, very pleasant, did not pressure us in any way but was available for any questions we did have as we didn't purchase that particular day - we had just stopped in to check out the inventory. I left a deposit to hold the sales price though as it was a great price, I contacted Kevin about a week later and he arranged to deliver it to our house within a very reasonable time. This was great for me, living in Ladner.*

*I even had an issue with the console a few weeks later - the USB transfer wasn't working - and I emailed him. He was on top of the issue immediately, arranged for a replacement and dropped that by at a convenient time as well, as soon as it came in. He kept in touch with me as to Nautilus' response and updated as to when the shipment was going to be arriving.*

*I work in an industry where customer service is valued very highly and we strive to achieve "World Class" every day. Having said so, I do notice many times when I am the customer when an individual values achievement of that as well...and also when they do not. Kevin is most definitely does take pride in the service he delivers and I felt it worthy of mentioning as so often, it's only the bad we hear as feedback, not the good.*

*Very happy with the product and the service, definitely!*

*Regards, Nancy*



## Meet Laksiri "Lucky" Lokubalasooriyage



LAKSIRI "LUCKY" LOKUBALASOORIYAGE  
LETHBRIDGE, AB  
PARTS MANAGER

### *What do you like to do on your days off?*

I like to have some fun. Playing golf, working in the garden, watching movies and going for beers.

### *What is your favourite part about your job?*

Helping the customers and making sure they get what they need. I like to feel the sense of accomplishment from doing that.

### *Any cool hobbies?*

I love to collect lamps. My favourite one is one that has a really tall shade and a really short base. It was very expensive.

### *Favourite food?*

Steak. Medium rare. Thick cut...and beer



## Around the Water Cooler

*Flaman employees were asked:*

*What summer blockbuster movie are you most looking forward to seeing? Why?*

Straight outta Compton - cause I'm gangsta like that - and it's the true story of the rise of N.W.A. Sidebar- Southpaw with Gyllenhaal looks cool also.

- Jeff Friesen

INSIDIOUS 3, because I love horror movies...

- Stephanie Hache

The new Terminator movie. I recently watched Terminator 1 and 2 for the first time and loved it! My husband and I have spirited discussions about time travel paradoxes. And who doesn't love Arnold!

- Jennifer Thompson

The New Jurassic Park - heard it's a great remake

- Syndy Harriot

Weekend at Bernie's 2 from Canora Beach soon to be filmed and released  
Rated G (for Geriatric)

- Bernie Molnar

The new minion movie. The first two were awesome, we can't wait to take the kids to the new one!

- Mike Matichuk

"Entourage"...because the boys are back baby!

- Macgregor Johnson

It WAS Jurassic World however if it's a yet to see film it's ANT-MAN and Insidious Ch.3

- Scott Sangster

There are so many! I love comedies, so Trainwreck (LOVE Amy Schumer), Ted 2, MINIONS, Masterminds, Spy and for summer 2016 The Secret Life of Pets (I'm really excited for this one)

- Erin Mitchell

Terminator....which one is it? Number 14? They just keep getting better!

- Kevin Kulak

## Sled'N Snap Winners 2014/15



Sled'N Snap is an international photo competition that Flaman helps put on. Competitors upload and submit a sledding photo, they are narrowed down to finalists, then the online voting begins!

### *Grand Prize Winner:*

*Michel Fournier, Buffalo Point, MB*



MATTHEW RUZESKY PICKING UP HIS WINNING TRAILER FROM LEE IN SASKATOON

### *2-Place Aluma Tilt Trailer Winners*

Allan Kulscar from Alberta

Matthew Ruzesky from Saskatchewan

Derek Roth from Manitoba

Jenn Korgel from North Dakota

## MoSo (Mobile Social) conference



Our Marketing team got together in June to attend the MoSo (Mobile Social) conference and music festival in Saskatoon. From social media marketing to digital development, MoSo attracts individuals from across North America to share, collaborate and cultivate ideas. MoSo combines speakers from a variety of tech savvy industries and talented musicians to inform, inspire and entertain.

## Our Newest Team Members



### Do you have a great idea for the next newsletter?

Any ideas, questions or stories can be emailed to either **pam.schaan@flaman.com** or **erin.mitchell@flaman.com**

### Flaman is on Facebook?



You can check out the pages by visiting [www.facebook.com/flamanfitness](http://www.facebook.com/flamanfitness) or [www.facebook.com/flamangroupofcompanies](http://www.facebook.com/flamangroupofcompanies).

Have any Facebook suggestions? Send them to **pam.schaan@flaman.com** or **erin.mitchell@flaman.com**



**Rowe Dennis**  
Southey  
Parts & Rentals



**Mark Steininger**  
Moosomin  
Operation Manager



**Tanner Easton**  
Moosomin  
Wash Bay



**George Wagstaff**  
Moosomin  
Rentals



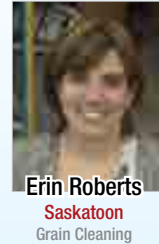
**Edwin Oscaris**  
Saskatoon  
Service Tech



**McLorenz Besa**  
Saskatoon  
Service Tech



**Ursula**  
Saskatoon  
Evil Sea Witch



**Erin Roberts**  
Saskatoon  
Grain Cleaning



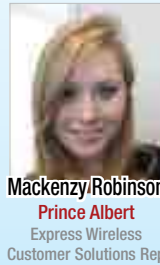
**Jefferson Ilagan**  
Saskatoon  
Grain Cleaning



**Alastair Truesdale**  
Saskatoon  
Grain Cleaning



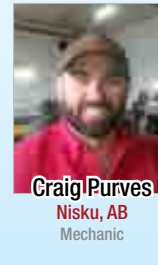
**Kimberly Morrison**  
Moose Jaw  
Express Wireless  
Manager



**Mackenzy Robinson**  
Prince Albert  
Express Wireless  
Customer Solutions Rep



**AJ Klatt**  
Nisku, AB  
Yard



**Craig Purves**  
Nisku, AB  
Mechanic



**Prabhjot Singh**  
Yellowhead, AB  
Service Tech

## Flaman Yard Safety

Summertime is fast approaching and the Flaman stores across the prairies are getting busy. Busy stores means a lot of product moving in and out of the Flaman yards. Safety is often a concept that moves to the back of our minds when we have stuff that we need to get done. That being said, it should always be top of our minds to prevent accidents and injuries in the work place.

Safety in the Flaman yard is both the staff and the customer's responsibility. Everyone wants to be safe.

1. Yard staff driving around the yard and moving equipment and trailers need to be aware of their surroundings at all times. Make sure to look behind you when you're backing up and always have a spotter walk with you if you can't see all corners of the trailer.



2. Sales staff need to be aware of moving vehicles in the yard when they are showing

their customer products or walking from building to building. Look in both directions for moving vehicles and make sure to make eye contact with the driver before crossing in front.

3. Shop staff need to make sure to communicate with other people in the shop to avoid surprises. Wear proper safety equipment including safety glasses and steel-toed shoes. Clean up spills and messes to avoid tripping or slipping. Use the proper tools to complete the job and take your time when using the tool too. Saving some time isn't worth hurting yourself.
4. Customers play a role as well. Although as a customer you usually are only in the Flaman yard for a short period of time, acting in a safe manner is important. Keep your head up when walking or driving in the yard. Drive at the posted speed limits and watch from staff members moving equipment. Do not drive in between trucks being unloaded and the machine that is unloading them. Drive safely around so that we can avoid any accidents.

***Safety is everyone's responsibility!***

Answers: 1. 6 inch Subway Ham, Bacon on Italian Herb and Cheese bread with fresh veggies 2. A left handed, yellow, bloodied, latex rubber glove sized extra-large 3. An Autographed Picture of the Trailer Park Boys when they were at The Venue at The River Cree Resort and Casino signed by Ricky Bubbles and Julian 4. A 2015 Polaris sportsman x2 570 eps in sage green from cycleworks motorsports 5. 12 inch wooden Lemon yellow and Lime Green articulated Toy Tree Python